



Oncology Data Alliance

Knowledge from your Data

Oncology Data Alliance (ODA) is IMPAC's program to provide the ability for our customers to share and participate in national benchmarking and analysis:

- Features de-identified comparative analysis
- Includes diagnosis and drug treatment analysis
- Improves quality performance
- Maximizes your use of the IMPAC software
- Generates a revenue stream via data contributions

- **IMPAC dedicated team for assistance**
- **Participation is free**

National Dataset

IMPAC's Oncology Data Alliance provides a window into patient cancer care through the analysis of aggregate oncology data. Alliance participants contribute a selection of de-identified patient data from their MOSAIQ™ database to an aggregated dataset. ODA participants have access to a free version of ANALYTIQ® to run reports based on this dataset to perform benchmarking and learn more about how their oncology programs compare to a pool of thoroughly reviewed oncology-specific data.

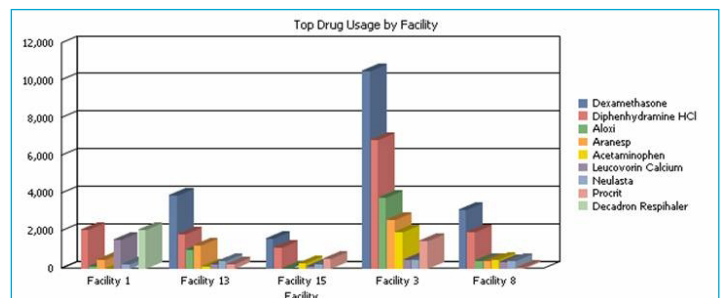
Standards-Based

IMPAC applies and sets standards for quality data and incorporates feedback from current customers to make this a unique and valuable evaluation and research tool for oncology treatment centers.

Benchmark Reporting

The data alliance provides:

- web-accessible benchmark reports
- comparative outcome reports
- opportunity to participate in revenue generating data studies and partnerships
- access to a nationally representative de-identified oncology data set with treatment data that is updated monthly
- the opportunity to assist in design of the comparative benchmarking reports



Example of a report that indicates the top 10 drugs that are prescribed among ODA members

In addition, these reports allow participating facilities to:

- Use results to create targeted marketing campaigns
- Analyze patient care and treatment outcomes
- Evaluate practice patterns



Quality Reports

- Improve data quality within the EMR data
- Identify missing patient data
- Maximize use and value of EMR
- Proactively prepare for pay for quality

Improvement in data quality leads to more accurate reports and benchmarking

Last Name	First Name	Med Rec No	Diagnosis	DOB	Sex	Race	ANFType	Postal	Diagnosis	Crsk_dk	Ink Dx Dt	Grade
<input type="checkbox"/>	Conna	Rosanna	93-0014	174.3		X		X				
<input type="checkbox"/>	Doright	Dudley	93-0004	185		X		X				
<input type="checkbox"/>	Hornble	Hager	93-0003	185		X		X				
<input type="checkbox"/>	Huntable	Claire	93-0013	181.7								X
<input type="checkbox"/>	Lane	Lois	93-0006	174.5		X		X				
<input type="checkbox"/>	Munster	Eddie	id:500	083.9							X	X
<input type="checkbox"/>	Ricardo	Lucy	93-0009	161.2		X		X				
<input type="checkbox"/>	WARHUP	PATIENT		167.3	X	X		X			X	X

Example of a report to locate the exact missing data for patients



“By joining the ODA, our goals on a local level are to use the benchmark results to improve our patient care, to evaluate, analyze and standardize treatments for financial and clinical reasons. Comparing our data to the cancer research community will be of interest to fortify we’re giving good quality care and using this information in a marketing manner.”

Michele White
 Practice Administrator
 Hinsdale Hematology Oncology Associates, Ltd.
 Hinsdale, IL
 6 medical oncologists
 Customer since 2001

contact: IMPAC

For more information, please go to www.impact.com/DATA or contact Liisa Oakes at 408-216-7001 loakes@impact.com (888) GO-IMPAC or European office at +44 (0) 1293 654 400