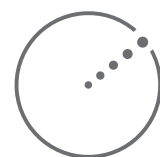


# STRATEGIQ™

Professional Oncology Services



*Work smarter – not harder*



ELEKTA

# STRATEGIQ™

Helps you work smarter – not harder

## Get more from your oncology software

To be effective today, cancer professionals must do more than just “work harder” to increase efficiency and throughput. Elekta helps you work smarter through STRATEGIQ™ Services, which assists cancer centers and practices to work through existing processes and develop a more efficient workflow – benefiting both staff and patients.

Fully utilizing MOSAIQ® as your EMR involves more than registering patients and scheduling appointments; it's using MOSAIQ to increase workflow efficiency, decrease paper dependency and boost overall efficiency while capturing data to help manage your business. To facilitate this transformation, STRATEGIQ Services has expanded its current offerings and resources necessary to implement your vision and achieve the desired results.

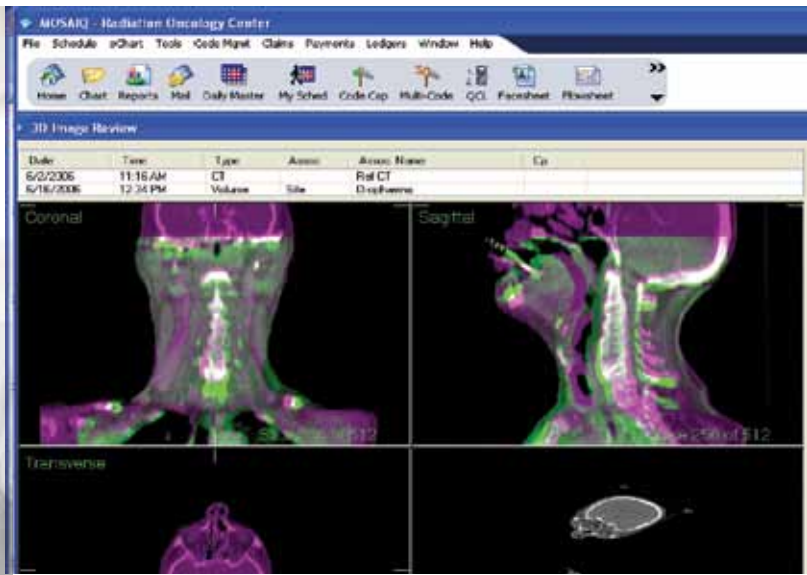


*“STRATEGIQ™ Services really forced us to think step by step through our processes. This was a wonderful opportunity for us to clearly define roles and get everyone on the same page. From this process we were able to lay the groundwork for a more standardized, efficient system.”*

Marcy Maxwell, Lake Regional Health System, Osage Beach, MO

## Unlocking your software's capabilities

The promise of a paperless/electronic society, with all data intelligently managed by computers, has been a tantalizing dream for decades. However, realizing the advantages of this has been gradual; obstacles to a complete transformation are due more to people and entrenched processes than technological limitations. As part of the STRATEGIQ™ engagement, our consultants work closely with your staff to evaluate and restructure administrative and clinical processes, identifying and developing new processes and enabling practices to become more efficient.



## The STRATEGIQ™ package

This comprehensive service package includes all of the necessary support to ensure success and guide you through

### Process Engineering

In this initial step, our consultants work with you to undertake an in-depth, systematic review and analysis of your current processes and MOSAIQ® use. We'll work with your staff to brainstorm and help identify opportunities for process improvement, enable deeper utilization of MOSAIQ software and establish the framework for a paperless/electronic environment. Process Engineering will streamline your processes and create a more efficient workflow.

### Project Planning

Once the framework or workflow has been designed, a detailed road map is required in order to bring it to life. We'll work with you to develop and manage a comprehensive project plan based on our expert methodology. This step ensures that vision becomes reality within the agreed upon timeframes.

### Configuration Services

Now that you have a solid workflow and a comprehensive project plan, the system needs to be configured properly to support the new workflow. STRATEGIQ experts will work on site with you to perform tasks to implement the new processes. Creation of new templates, assessments and database connections are just a few of the items we will develop with you. Configuration services guarantees all systems are a "turnkey" solution you get to the finish line efficiently with minimal disruption to your practice.

*STRATEGIQ™ packages can be customized based on each site's unique needs.*

## When would STRATEGIQ™ Services be right for you?

- When you want to streamline processes, increase MOSAIQ® use and eliminate dependence on paper.
- When you want to expand your practice by adding modalities such as radiation oncology or medical oncology.
- When you want to transition your clinic to a new MOSAIQ release or combine disparate systems.
- When you've had a vision to become paperless/electronic but are struggling to get there
- When you are paperless and now want to eliminate the excessive scanning to become fully electronic



transformation from beginning to end, and most importantly, ensure ongoing success.

Other STRATEGIQ™ s

### Training

To ensure a smooth go-live, on-site training from an Elekta Education Specialist will be provided to train your staff on new MOSAIQ functionality to support the new processes.

### Go-Live Support

For the first few days of go-live, the STRATEGIQ™ consultant will be on-site to help support the new processes and MOSAIQ usage. When required, this also allows for real time process modifications when actual use of the process provides additional opportunities for efficiency.

### Annual Review

An Annual Review is a great way to assess the past year, evaluate performance, and ensure long-lasting success. Your practices are always evolving, and your software is adding new functionality. An Annual Review helps you stay on top of the latest new features. Our STRATEGIQ™ consultant will meet with you to make sure you are achieving your goals and that you are implementing new changes to your practice. An Annual Review ensures you get the most out of your investment and realize your vision.

*“The STRATEGIQ™ process maps were very valuable. They showed that our processes were understood by the on-site consultant and served as the basis for the implementation plan, which led to our successful upgrade.”*

April Hammer, Illinois CancerCare, Peoria, IL



## Why STRATEGIQ™?

- Realize costs savings and maximize IT investment
- Optimize MOSAIQ® to streamline processes and reduce workload
- Increase staff and patient satisfaction
- Standardize documentation
- Gain a competitive advantage

Services are available for ongoing analysis and planning

great way to evaluate progress and success. Because of the complexity of MOSAIQ and the Annual Review process, the STRATEGIQ consultants make certain you are prepared and address any gaps in your practice or workflow. You maximize your vision.

### IT Services

Preparing your IT infrastructure for change can be challenging when working with individuals who may be unfamiliar with your software or if you lack sufficient resources. STRATEGIQ Services understands your requirements and will work with your site to ensure you are prepared. IT Services will make sure you are covered – from hardware analysis, storage and server capabilities and beyond.

STRATEGIQ Services has helped many centers transform their oncology IT investment into an effective management solution that adds clinical and operational value to their oncology programs.



At Elekta, we are committed to creating services and solutions that empower peak customer performance. With this in mind, STRATEGIQ™ Services is here to help customers simplify workflow and increase overall efficiency. STRATEGIQ consultants are oncology experts who have the experience, training, tools, and methodologies required to transform your practice and cancer center. To learn more about how STRATEGIQ Services can help, please contact your local sales representative.

*Terry Oakes, Vice President, STRATEGIQ Services*

A human care company, Elekta pioneers significant innovations and clinical solutions for treating cancer and brain disorders. Elekta provides intelligent and resource-efficient technologies that improve, prolong and save patient lives. We go beyond collaboration seeking long-term relationships built on trust with a shared vision, offering confidence to healthcare providers and their patients.

STRATEGIQ™ Services are backed by the full financial and technological resources of Elekta, serving the oncology community since 1972. In the information technology market, we bring a truly unique level of experience, stability and oncology knowledge to address our customers' clinical workflow challenges. Elekta has earned the trust of a diverse and expanding base of customers who demand exceptional information solutions and efficient work flows. MOSAIQ is used in over 4000 cancer centers -- from practices with a single clinician to groups with other 100 physicians.

[www.elekta.com](http://www.elekta.com)

*Human Care Makes the Future Possible*

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